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Association for Behavior Analysis International

Strategic Plan



Association for Behavior Analysis International Strategic Plan

Accepted by the Executive Council of ABAI in November 2003; Revised November 2009

Mission Statement

To contribute to the well-being of society by developing, enhancing, and supporting the growth and vitality of the science of behavior analysis through research, education, and practice.

Field of Behavior Analysis

Research

Objective: To advocate for and facilitate research.

Measures: 1) Number of grants and amount of funding received by ABAI members. 2) Number of members in grant study sections. 3) Funding amount by funding agency. 4) Funding allocation by area of research.

Education

Objective: To develop, improve, and disseminate best practices in the recruitment, training, and professional development of behavior analysts.

Measures: 1) Number of students in graduate training programs in behavior analysis. 2) Number of students graduating from programs in behavior analysis. 3) Number of students placed in the work force after graduation. 4) Accreditation data: a. number of accredited programs; b. number of programs applying for accreditation; c. number of programs approved for accreditation. 5) Number of advanced degrees granted.

Practice

Objective: Support the practice of behavior analysis.

Measures: 1) Continuing education data: a. number of events; b. number of providers; c. number of participants; d. number of credits allocated; e. number and quality of continuing educational opportunities provided outside ABAI. 2) Number of BACB certificants. 3) Licensing for behavior analysis efforts adopted and in process.

Dissemination

Objective: To promote the recognition of behavior analysis.

Measures: 1) Delegations and results for areas (for limited knowledge). 2) Results of targeted dissemination efforts (# of participants). 3) Impact of information disseminated on web page. 4) ABAI newsletter; 5) Number of Chapter meetings where ABAI is represented.

ABAI Organization

Membership

Objective: To recruit, retain, and recognize members

Measures: 1) Membership data: a. number of members; b. demographic and educational characteristics of members; c. membership growth; d. composition of members; e. number of Fellows. 2) Retention data: a. transition trends in membership. 3) Other: a. election participation; b. number of student presenters funded.

Affiliated Chapters

Objective: To strengthen, support and coordinate ABAI affiliated chapters.

Measures: 1) Number of chapters. 2) Number of members in chapters. 3) Number of new chapters. 4) Number of chapters lost, annually.

Special Interest Groups

Objective: To contribute to the vitality and development of specific interests in behavior analysis within ABAI .

Measures: 1) Number of SIGs. 2) Number of members in SIGs. 3) Diversity of SIGs

Events

Objective: To produce quality convention and conference programs.

Measures: 1) Program data: a. number and composition of presenters; b. number and composition of submissions; c. number and composition of presentations; d. number of applied, basic research, service delivery, and theory submissions. 2) Convention and conference data: a. attendance; b. demographic and educational characteristics of attendees; c. composition of attendees. 3) Number and type of events: a. convention; b. international conferences; and c. topical conferences.

Publications

Objective: To publish scholarly journals.

Measures: 1) Publication data: a. number of pages published; b. number of manuscripts submitted vs. accepted; c. topics published; d. publication lags; e. financial data. 2) Distribution data: subscriptions. 3) Financial data: a. sales; b. return on investment.

Council

Objective: To set policy, lead and oversee the operation of all components of the organization.

Measures: Objectives met.

Administration

Objective: To implement the directions of the Executive Council, maintain financial integrity, and manage all administrative processes of the organization.

Measures: 1) Financial Measures: a. balanced budget; b. net worth (assets-liabilities); c. investment performance; d. amounts of funds in reserve. 2) Administrative Measures: a. Payroll as a percent of total expenses; b. Assessment of infrastructure (process, technical, staff); 3) Objectives met.



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